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Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE(A)

(NAAC REACCREDITED A GRADE INSTITUTION & DISTRICT IDENTIFIED COLLEGE)

CENTRE FOR RESEARCH STUDIES

Maddilapalem, VISAKHAPATNAM 530 013, Andhra Pradesh



INCUBATION CENTER POLICY DOCUMENT



INNOVATION AND INCUBATION CENTER

VISION

Become the leading business incubator and entrepreneurial center in the Andhra Pradesh State.

MISSION

Promote innovative campus and community research results for business development.

Developing technically advanced entrepreneurs in all sectors makes them tough, independent and competitive entrepreneurs.

Developing income-generating resources for business incubators.

Developing a network of local, national and international stakeholders to strengthen the business incubator.

Dr.V.S.Krishna Govt.Degree and P.G.College (A) Visakhapatnam, Innovation and Incubation Center was established with the aim of giving the college's aspiring entrepreneurs a platform to cultivate an inventive mindset, nurture their creative genius into novel ideas, and shape their zeal into miniature startups by providing necessary infrastructure and guidance.

Dr.v.S.Krishna Govt.Degree and P.G.College Department of commerce initiative to encourage an innovative and entrepreneurial culture is known as Innovation and Incubation Center. Its goal is to operate as a forum for the promotion of Grand Challenges, Start-up firms, and other forms of self-employment.

The Innovation and Incubation Center aims to raise awareness, provide exposure, and incubate the innovative businesses started by students. Innovation and Incubation Center officially opened on 18th, April 2022. A committee is established with department of Commerce and a group of motivated students to oversee and facilitate its operations.

Ravi Eswarapu CEO, ā hub (Andhra University Incubation Council) has extended his support to initiate the Innovation and Incubation Center at Dr.v.S.Krishna Govt.Degree and P.G.College Visakhapatnam and he has given inputs to encourage an innovative and entrepreneurial culture at our college.

With a visionary thought and guidance of Dr.I.Vijaya Babu Principal Initiated the idea of Innovation and Incubation center to encourage the young entrepreneurs and new start-ups. Business incubators are institutions that support entrepreneurs in developing their businesses, especially in the initial stages. Incubation centres are frequently an excellent way to get funding from venture capitalists, angel investors, government agencies, economic development coalitions and other investors.

ACTIVITIES OF INNOVATION AND INCUBATION CENTER

To raise awareness of the value of entrepreneurship among students and the neighborhood to support startups based on fresh information, technology, or innovation.

To encourage design thinking across incubators and create a platform for quick technology commercialization

To improve subject expertise and skills to create novel products and services through creating a network between universities, financial institutions, companies, and other institutes.

To create a thriving startup environment.

Organizing startup Saturdays to pitch the innovative ideas.

To provide a platform for the next generation of business owners to turn their concepts into working business strategies.

To assist early-stage innovative and technology-based startups with market knowledge and business process expertise.

By mentorship in relation to personal and business concepts, legal knowledge and insights, technological support, and intellectual property-related norms and procedures, nurturing "incubates" ideas.

To assist in providing the student incubators with SEED cash.

To produce services and employment with additional value for society.

BENEFITS TO STUDENTS

Preparation of Detailed business planning with feasibility report

Conduct in-depth market research and analysis to understand the potential of new ideas

A guide to officially starting a new business

Facilitate registration of newly formed organizations

Preparation of detailed project report for SEED fund

Guides you through the process of IPR process and protection guidance

Training programs to raise awareness of job creation

Provide comprehensive information resources to enrich product and market information

Create forecast financial reports including cash flow and overall profitability evaluation

Functions:

Promote innovative campus and community research results for business development.

Developing technically advanced entrepreneurs in all sectors makes them tough, independent and competitive entrepreneurs.

Developing income-generating resources for business incubators.

Developing a network of local, national and international stakeholders to strengthen the business incubator.

Execution Process:

STAGE 1: Submit Executive Summary/ Business Plan

STAGE 2: Presentation to Evaluation Committee of IIC

STAGE 3: Evaluation Committee of IIC

A. Ideation / Innovation stage

- Concept development / Opportunity spotting
- Product Development
- Market assessment / Competition analysis
- First level Business Planning / Business Modeling
- Founding Team
- Intellectual property protection
- Seed Funding

B. Pre-Market Stage

- Proof of Concept/ Prototyping
- Product Development and enhancement
- Financial Assistance Required
- Test marketing
- Full scale business planning including production, sales and sourcing

C. Implementation Stage

- Full scale Business Planning
- Pitching for Venture Funding
- Scaling up operations
- Large scale commercialization

- Mature Team Formation

D. Exit stage

- Going National / Global
- Exit options for AMU
- Full scale business Graduation
- Post incubation Survival

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(An Autonomous institution Affiliated to Andhra University)
Reaccredited by NAAC with "A" Grade (3rd Cycle)
Nodal Resource Center & Research and Development Cell
Maddilapalem, Visakhapatnam-530013, Andhra Pradesh



INNOVATION AND INCUBATION CENTER





STARTUP SATURDAYS



BUILDING AN INTEGRATED ECOSYSTEM



VIJAY PVSS

MR VIJAY PVSS

Mentor,
Grameena Incubation

TOPIC: HOW GRAMEENA INCUBATION IS HELPING RURAL ENTREPRENEURS

STARTUP PITCHES

IDEA PITCHES



GMR Smart Hall, First Floor, Opp.
American Corner Science &
Technology Bhavan
South Campus, Andhra University



16th September 2023
4:00 - 5:30 PM





RURAL STARTUPS FOR RURAL INDIA









NAME :- BADDIPUDI VIKAS

CLASS :- BBQ LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

- 1) Today in Startup Saturdays, I learned about Grameena incubation center that how they start the startup companies in rural areas and how are helping to the rural people by that startups.**
- 2) The Grameena incubation center said about their vision, mission, sources and the challenges they have.**
- 3) Two guys from ANITS College shared about their innovative idea i.e, the website like olx they started one website which very useful to students.**
- 4) 4-5 members shared about their ideas which are useful in everyday life of humans**
- 5) From this I learned, we think in innovative way which shows the way to develop our India.**



NAME :- SINGANAPALLI SHRAVYA

CLASS :- BBA LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

- 1) An incubation process is a set of activities and/or a program that helps new startups and businesses grow and develop**
- 2) An Incubation Management System is a one stop solution that helps in digitally transforming the entire cycle of conceptualizing, developing and managing an incubator**
- 3) An entrepreneur is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards**



NAME :- TAMATAPU RANJITH KUMAR

CLASS :- BBA LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

***This cool Saturday evening's I learned about geameena incubation center that how a space for a new age entrepreneur8 young mind to transform their innovative ideas into viable business proposition.**

***An entrepreneur is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards**

***Two guys from ANITS College shared about their innovative idea i.e, the website like olx they started one website which very useful to students.**

***so finally from this session I have learned to think big and create a innovative idea that are helpful and useful to the society.**



Myself : CHIKKAM. NAGA VEERA BHADRA SAI

College : DR.V.S. Krishna Degree College

Studying : BBA Logistics 2nd Year

Mentor of the Group : Dr. G. Srinivasa Rao Sir

What I Learnt,

We the People of BBA Logistics went to Andhra University Alumni Association (AAA) to Acknowledge the Grameena Incubation Centre.

The Program is started at 4pm with the Presence of MR. VIJAY PVSS Mentor of the Grameena Incubation.

The Program is to Expose the Welfare of Building An Integrated Ecosystem with Grameena Incubation Centre for the Innovative People to get an Opportunity to Startup and a Good Balanced Calculation to Acquire the Surplus to the Organization.

And There are many People attending from AU International School, AINTS College and Some guest Innovative People to share their Thoughts in the Program.

The Program shows the Spirit of Innovating thoughts with the People and Expressing the Concepts in the Stage.

The Opportunity received by Our Co-ordinator DR.G. Srinivasa Rao Sir.

Thank You for the Opportunity to Exploring Us to Participate in the Activities with a Great Humble Wishes.



NAME :- BOBBADI VAMSI

CLASS :- BBA LOGISTICS

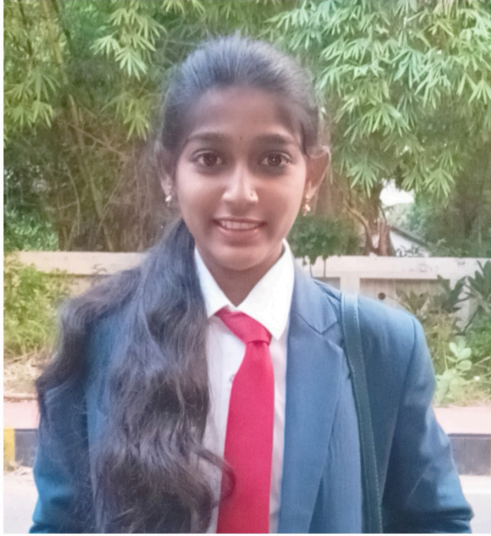
YEAR :- 2nd YEAR

WHAT I LEARNED

- *This cool Saturday evening's I learned about geameena incubation center that how a space for a new age entrepreneur& young mind to transform their innovative ideas into viable business proposition .**
- * There primary vision and mission to facilitate a platform for a budding entrepreneurs to start a business venture .**
- * Also here, we found some students to come up with an new innovative ideas that which are help ful to the society.**
- *so finally from this session I have learned to think big and create a innovative idea that are helpful and useful to the society.**

Thank you

Dr.G.Srinivas rao sir



NAME :- GUNTABONU RANI

CLASS :- BBA LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

- *This cool Saturday evening's I learned about geameena incubation center access to funding, mentorship, resources, and networking opportunities .**
- * There primary vision and mission to facilitate a platform for a budding entrepreneurs to start a business venture .**
- * Also here, we found some students to come up with an new innovative ideas that which are help ful to the society.**
 - * These ideas are helpful to the rural people .**
- *so finally from this session I have learned to think big and create a innovative idea that are helpful and useful to the society.**

☒

Thank you

Dr.G.Srinivas rao sir



NAME :- DORASALA NARENDRA

CLASS :- BBA LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

***This cool Saturday evening's I learned about geameena incubation center access to funding, mentorship, resources, and networking opportunities.* There primary vision and mission to facilitate a platform for a budding entrepreneurs to start a business venture.**

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*** These ideas are helpful to the rural people.**

***so finally from this sessionI have learned to think big and create a innovative idea that are helpful and useful to the society.**



NAME :- DULAM SRINU BABU

CLASS :- BBA LOGISTICS

YEAR :- 2nd YEAR

WHAT I LEARNED

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***Also here, we found some students to come up with an new innovative ideas that which are help ful to the society.**



The team of Dr.V.S.Krishna College BBA LOGISTICS Students participated in SATURDAY STARTUPS program at ANDHRA UNIVERSITY Visakhapatnam on 16-09-2023.Students were enlightened on Business Innovative Ideas and Startup process.



**Dr.V.S.Krishna Govt.Degree and P.G. College (A)
Visakhapatnam**





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Maddilapalem, VISAKHAPATNAM 530 013, Andhra Pradesh



INNOVATION AND INCUBATION CENTER



Dr.G.Srinivasa Rao NCMP; CPFA; CFP^{CM}
M.Com; MBA; PGDCA; DBF; LII; SLET; NET; PhD
Asst.Professor of Commerce
Dr.V.S.Krishna Govt.Degree & P.G.College(A)
Visakhapatnam



National Stock Exchange Certified Market Professional
Certified Financial Planner (CFP)

INNOVATION AND INCUBATION CENTER

INITIATION

(18-04-2022)

Ravi Eswarapu

CEO, ā hub (Andhra University Incubation Council)





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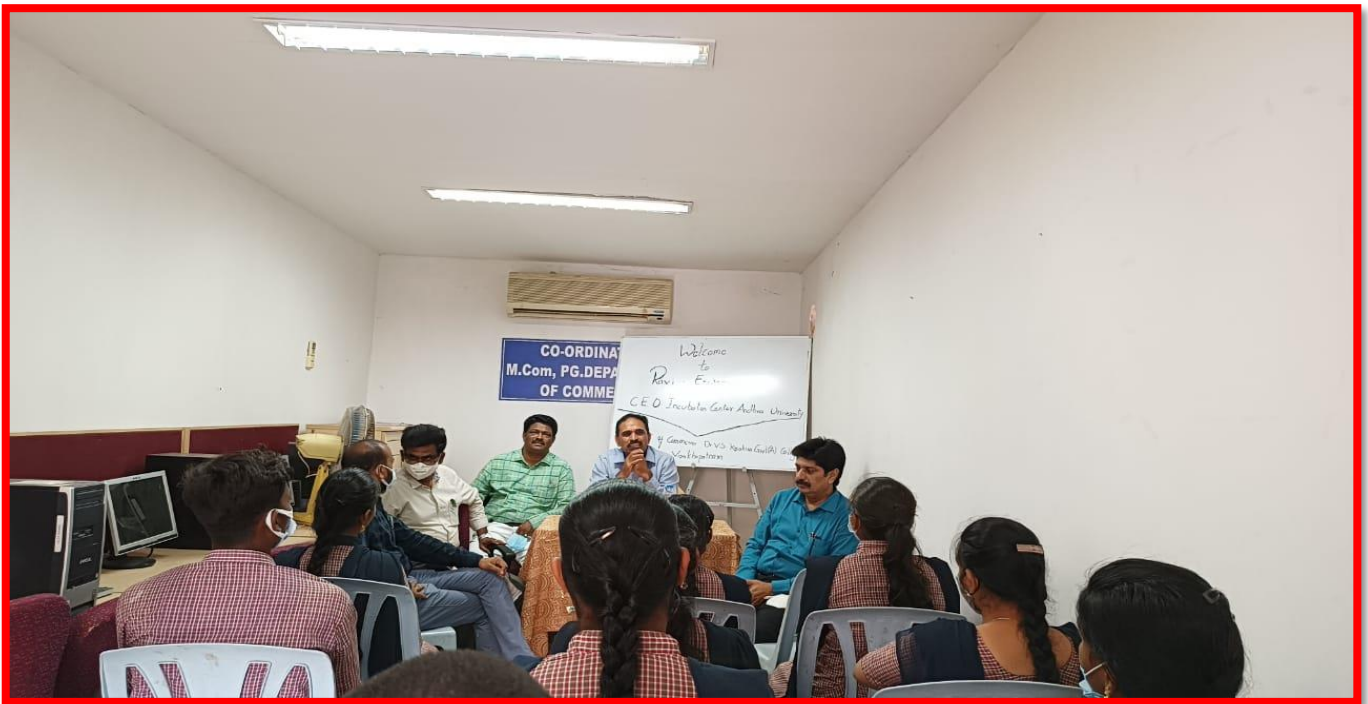
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Dr.I.Vijaya Babu

Principal

With a visionary thought and guidance of Dr.I.Vijaya Babu Principal Initiated the idea of Innovation and Incubation center to encourage the young entrepreneurs and new start-ups. He said that business incubators are institutions that support entrepreneurs in developing their businesses, especially in the initial stages. He is also expressed incubation centres are frequently an excellent way to get funding from venture capitalists, angel investors, government agencies, economic development coalitions, and other investors.





FOLLOWUP ACTIVITIES
PARTICIPATING IN STARTUP SATURDAYS AT GMR SMART HALL
INCUBATION CENTER ANDHRA UNIVERISITY

Startup Saturdays

Bridging The Urban - Rural Divide

Topic:
**PITFALLS OF
PITCHING**

Speaker:



KOKA PRASAD

Partner, Deepthi Sai Enterprises

Startup Pitch



CAARE
HEALTHTECH SERVICES Pvt Ltd



SURAKSHA
POWERED BY TECHNORAMA Pvt Ltd.

**Venue: GMR SMART HALL, 1st Floor, AU Alumni Office
& AU Science College Principal's Office, AU South Campus**

**Date & Time: Saturday, 15-Oct-2022
3 PM - 5 PM**



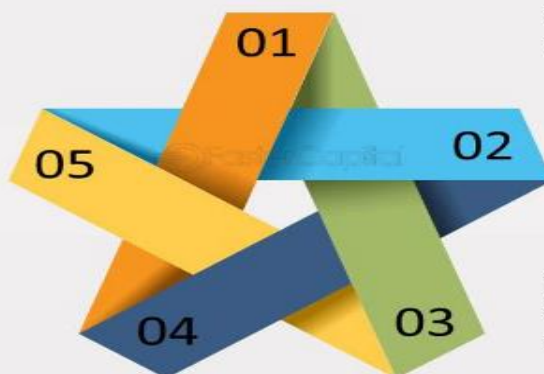




Being unprepared for questions

Not being prepared for questions

Not having a clear call to action



Not knowing your audience

Not having enough data

Not being able to articulate your value proposition

Startup Saturdays

Bridging The Urban - Rural Divide

Topic:

AIDA

Key to Marketing Success

Speaker:



Anantram Ganapati
Freelance Advisor and Trainer

Startup Pitch



Srinandana Wealth



FURPSQ
Technologies Pvt Ltd

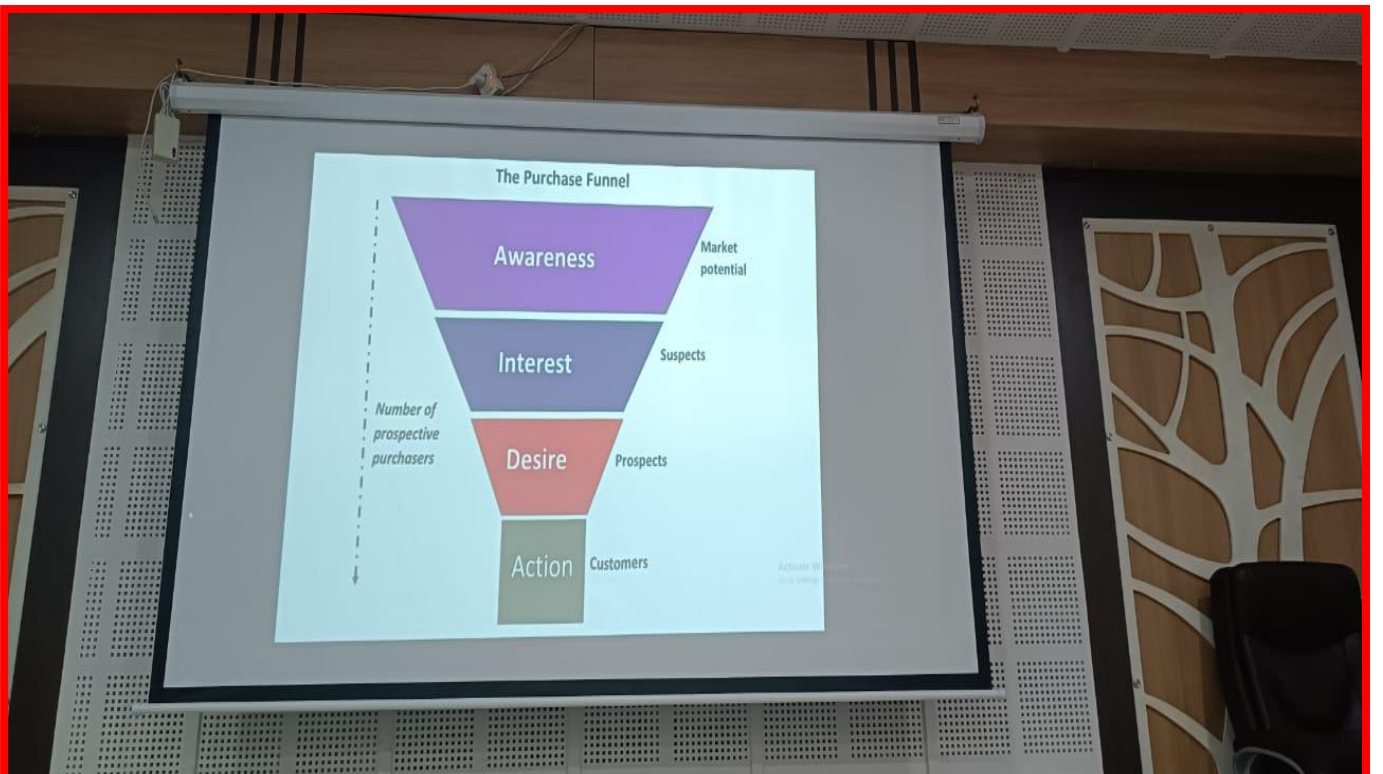
**Venue: GMR SMART HALL, 1st Floor, AU Alumni Office
& AU Science College Principal's Office, AU South Campus**

**Date & Time: Saturday, 05-Nov-2022
3 PM - 5 PM**



NASSCOM







STARTUP PITCHES AT OUR INCUBATION CENTER

- 1) TWO IN ONE FLASK (HOT & COLD)**
- 2) MOBILE ELECTRIC CHARGING USING SOLAR POWER**
- 3) DRONE LAND SCAPING**

Dr. V.S. Krishna Govt. Degree and P.G. College (A) Visakhapatnam





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INNOVATION AND INCUBATION CENTER



sarjan explora
TRAVELS

GROUP TOURS | HOTEL BOOKINGS
CAR RENTALS | FLIGHT TICKETS

INNOVATION AND INCUBATION CENTER

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sarjan explora
T R A V E L S

GROUP TOURS | HOTEL BOOKINGS
CAR RENTALS | FLIGHT TICKETS



Sarjan explora travels

+91 9347000973

Sarjan Raj Talluri

Manager

Sarjan explora Travels
3/855 ,Mvp colony, sector -4
Opp Drunken monkey
Visakhapatnam - 530017

sarjanexploratravels@gmail.com

Ravi Eswarapu

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Dr.G.Srinivasa Rao

Innovation and Incubation Centre Coordinator

As the coordinator, I am thrilled to share a few words about the pivotal role our center plays in fostering creativity and entrepreneurship.

Innovation is the cornerstone of progress, driving economic growth and solving some of the world's most pressing challenges. Our center is dedicated to providing a nurturing environment where bold ideas can take shape and grow into impactful solutions.

Incubation centres like ours offer critical support through resources, mentorship, and networking opportunities. By connecting innovators with experienced professionals and industry leaders, we help transform visionary concepts into viable businesses.

Our mission is to empower you, the innovators, to reach your full potential. We believe that every idea has the power to make a difference, and it is our goal to support you every step of the way on your journey to success.





sarjan explora

T R A V E L S

GROUP TOURS | HOTEL BOOKINGS
CAR RENTALS | FLIGHT TICKETS





Dear Sir /Mam,

Greetings from Explora Holidays !!!

We are pleased to quote you with our best tour plan and cost.

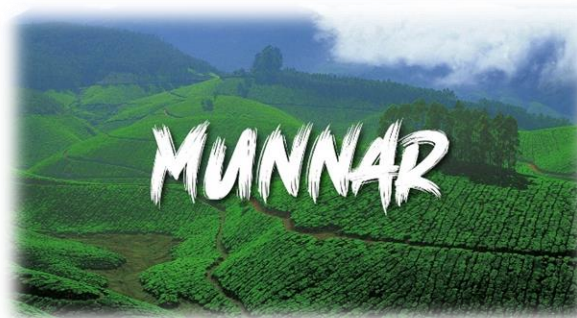
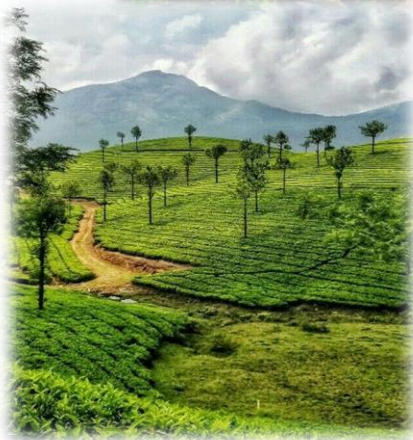
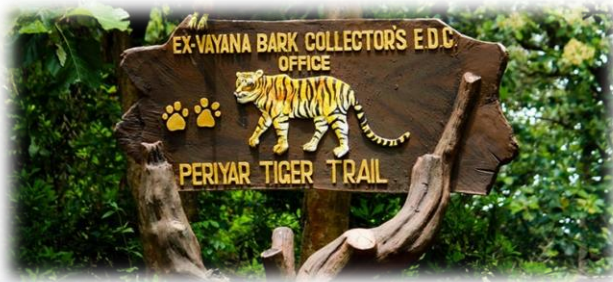
Package Overview	
Trip ID	703915
Destination	Kerala Munnar 2 Nights / Thekkady 1 Night / Alleppey 1 Night
Start Date	10 July, 2024
Trip Duration	4 Nights / 5 Days
Pax	2 Adults





Hotels

Nights	City	Hotel Name	Meal Plan	Accommodation
1st (10 Jul) 2nd (11 Jul)	Munnar	Arbour Munnar 3 Star	Dinner + Breakfast (MAP)	1 Club Room 2 Pax
3rd (12 Jul)	Thekkady	Periyar Meadows 3 Star	Dinner + Breakfast (MAP)	1 Deluxe 2 Pax
4th (13 Jul)	Alleppey	Alleppey Houseboats Deluxe	Dinner + Breakfast + Lunch (AP)	1 Ac Deluxe Houseboat 2 Pax





Prices (INR)

18,500 /- Per Person (Double Sharing) x 2 Pax

Total: 37,000 /- (excluding GST)


Transportation

Transportation Used: 1-Dzire/ Sedan

Day	Service
1st Day (10 Jul)	Cochin to Munnar - Arrival & Transfer
2nd Day (11 Jul)	Munnar - Full Day Sightseeing
3rd Day (12 Jul)	Munnar to Thekkady - Transfer & sightseeing
4th Day (13 Jul)	Thekkady to Alleppey - Transfer to the houseboat
5th Day (14 Jul)	Alleppey to Cochin - Transfer & Departures





Inclusions	Exclusions
<ul style="list-style-type: none">· AC Dzire/Sedan for 4Nights & 5Days tour package· Pick up & Drop at Cochin Airport/Railway Station· Accommodation for one Double room· Meal Plan - Hotels with Breakfast & Dinner & Houseboat with all meals· Toll, Parking, driver allowances· All sightseeing as per the itinerary <p>Note:- Standard check in at houseboat starts at 12.30 noon & Check out next day 9AM Cruise hrs available till 5.30 pm / sunset No cruise after sunset Fixed menu meal plans are at houseboat, any change in meal / suggestions must be intimated 2 days before arrival Television & choice of channels are subject to availability / weather permitted In the event of Air condition failure – rate for non ac houseboat will be charged No refund for the unutilized services This is a traditional Deluxe houseboat, air condition will be available from 9PM to 6AM</p>	<ul style="list-style-type: none">· GST 5%· Any meals other than those mentioned above.· Any Airfare / Train fare· Any portage, tips, entrance fees, camera charges, laundry, mini bar, room service, travel insurance, mineral water, telephone charges, and any items of personal in nature.· Expenses caused by factors beyond our control like rail and flight delays, roadblocks, and vehicle Mal-functions, political disturbances etc· Optional cost such as Cultural activity, optional tours, adventure, extra meals, boating charges, safari, jeep trails, national park entry, extra transportation will be extra on direct payment basis· Any service towards multiple pick up, drop, transfer etc· NOTE: Anything not in inclusions is excluded 

Best Regards
Sarjan Raj Talluri
+91 9347000973

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Visakhapatnam**





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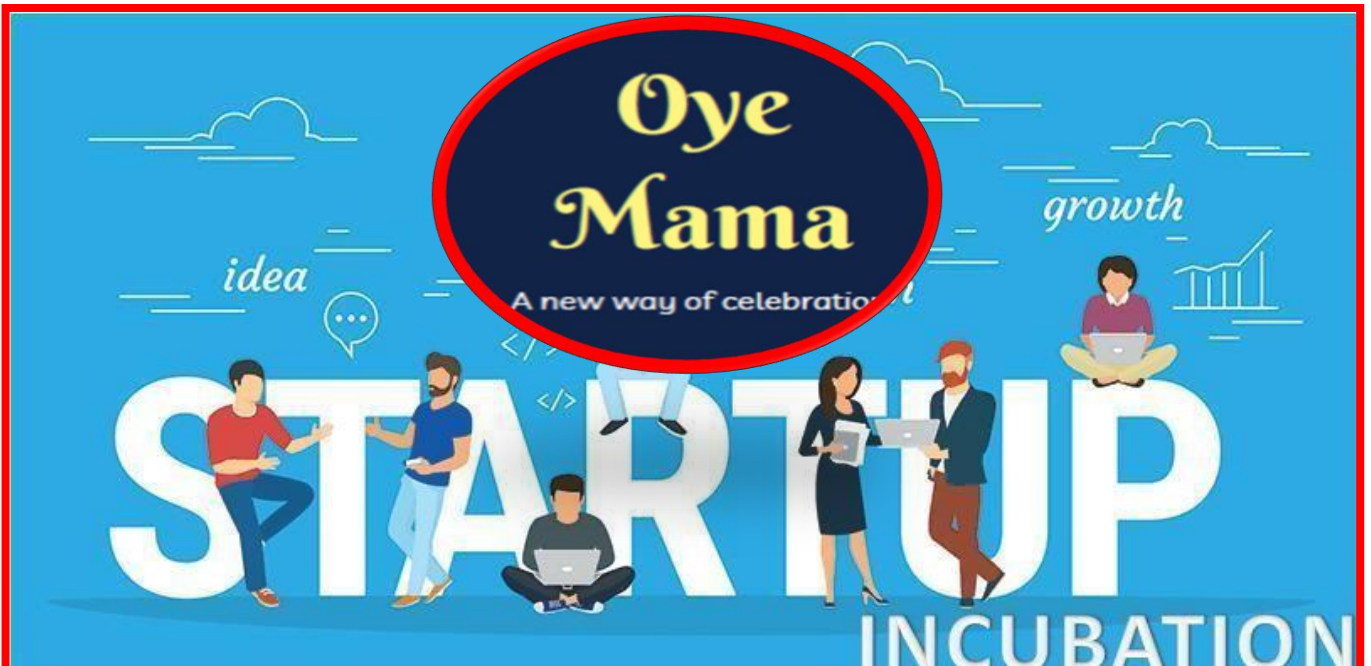
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**KEEP
CONNECTED
WITH US**

@oyemama_india

WHY OYE MAMA

we are committed to your dream and your efforts to make it easier to be stress-free within no time. Providing a large type of theme and concepts. We believe in quality and creative work.

Oye Mama is an occasion celebrating company. Which help customer to discover varieties Parties, Occasions, Events, Gathering, Functions, Ceremonies, Surprise and many more in our application. **Oye Mama** believes in Celebrating every movement of happiness of his customers. We provide END to END services to users right from Starting to Till End we are with our customers.

On any occasion
their only one
destination.



**CONTACT US FOR MORE
INFO:**

+91 83330 63090
support@oyemama.com
www.oyemama.com
NAD Junction, VSP-27



**Oye
Mama**

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SERVICES



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THE PLACE WHERE JOY AND HAPPINESS FILLED UNLIMITEDLY



DECORATIONS
WHERE EVERY DECORATION TELLS A STORY OF BEAUTY AND HAPPINESS



CATERING
FOOD CONNECTING PEOPLE ON MANY DIFFERENT OCCASIONS



PHOTOGRAPH
PHOTOGRAPHY IS THE ART OF FREEZING AND CAPTURING MEMORIES THAT LIVE FOREVER



VALUE ADDED SERVICES
ALL TYPES OF SUPPLIES AND SERVICES ARE AVAILABLE

We make your Day more Special,,

<p>100% HYGIENE FOOD If we fail to we return the money...</p> <p><small>We never compromise in food, & We believe every table will add more special to the day.</small></p>	<p>100% FAIR & TRANSPARENT PRICING We try to provide best to our customer...</p> <p><small>We believe in trust, for transparency we gain trust...</small></p>	<p>NOT COMPROMISING QUALITY Quality comes first and all the other things are next to it...</p> <p><small>We are more particular about quality of services we are delivering to every customer and hope we deliver consistency to our clients...</small></p>
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OUR CATEGORIES,



WEDDING



HALF SAREE



1ST BIRTHDAYS



SURPRISE PARTIES



CORPORATE EVENTS



GET TOGETHER



CONCEPT EVENTS



PARTIES



ANNIVERSARIES



COLLEGE FEST



RETIREMENT CEREMONY



NAMING CEREMONY



BLESSINGWAY CEREMONY



BIRTHDAYS



FESTIVALS

OUR WORKS



Oye Mama

Ravi Eswarapu

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Our mission is to empower you, the innovators, to reach your full potential. We believe that every idea has the power to make a difference, and it is our goal to support you every step of the way on your journey to success.







भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises



UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER

UDYAM-AP-10-0050986

NAME OF ENTERPRISE

OYE MAMA

TYPE OF ENTERPRISE *

SNo.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	13/11/2023

MAJOR ACTIVITY

SERVICES

SOCIAL CATEGORY OF ENTREPRENEUR

OBC

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	OYE MAMA

OFFICAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	58-1-269/1	Name of Premises/ Building	oye mama
Village/Town	GVMC Visakhapatnam	Block	1st floor
Road/Street/Lane	NAD Kotha Road	City	Visakhapatnam
State	ANDHRA PRADESH	District	VISAKHAPATNAM , Pin 530027
Mobile	7396796917	Email:	pinnintibharathi30@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE

12/11/2023

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS

12/11/2023

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	82 - Office administrative, office support and other business support activities	8230 - Organization of conventions and trade shows	82300 - Organization of conventions and trade shows	Services

DATE OF UDYAM REGISTRATION

13/11/2023

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx

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11/13/23, 11:30 PM

Print : Udyam Registration Certificate

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 13/11/2023

For any assistance, you may contact:

1. District Industries Centre: VISAKHAPATNAM (ANDHRA PRADESH)
2. MSME-DFO: VISAKHAPATNAM (ANDHRA PRADESH)

Visit : www.msme.gov.in ; www.dcmsme.gov.in ; www.udyamregistration.gov.in



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**Dr. V.S.Krishna Govt. Degree and P.G. College (A)
Visakhapatnam**

